

NEWSLETTER

JANUARY- FEBRUARY

2025

13.02.2025

NAVIGATING YUVA NIIYOGA: POLICIES, ROLES & GROWTH

The Yuvaa Niyoga Handbook serves as a comprehensive guide for employees, interns, and stakeholders, outlining the organization's structure, policies, and expectations. It introduces Yuvaa Niyoga's mission, vision, and core values, emphasizing youth empowerment, education, and social development. It also highlights the leadership and contributions of Founder & Chairman Kiran S.M.

The handbook defines roles, responsibilities, and workplace protocols, covering program management, research, community engagement, fundraising, and digital outreach. It details leave policies, grievance redressal mechanisms, and ethical conduct guidelines to ensure a professional and inclusive work environment. A key section focuses on diverse internship opportunities for Commerce, Arts, Science, and MBA students, providing hands-on experience and learning.

Prepared by our interns, this handbook fosters accountability, collaboration, and professional growth. It serves as a vital reference for aligning individuals with Yuvaa Niyoga's mission while ensuring effective and ethical operations within the organization.



14.02.2025

A SEMINAR ON COGNITIVE BIASES AND SALES

Yuvaa Niyoga organized an insightful session on "Cognitive Biases and Sales", where Mr. Naveen Yakkundi shared expertise on the psychology behind sales and marketing. He explained how cognitive biases—such as confirmation bias, anchoring effect, and social proof—shape consumer decisions and how sales professionals can leverage these insights for better conversions.

The session emphasized the importance of confidence, persistence, and adaptability in sales. Mr. Naveen highlighted rapport-building, active listening, and persuasive storytelling as key skills for establishing trust with customers. Participants also learned effective objection-handling techniques.

Through real-world examples and engaging discussions, attendees gained practical insights into applying cognitive psychology to sales strategies. The session concluded with an interactive Q&A, addressing real-time sales challenges. Overall, it was an informative and enriching experience, equipping participants with valuable skills to enhance their effectiveness in sales and marketing.



15.02.2025

FREE MEDICAL CAMP AT VYDEHI HOSPITAL

Yuvaa Niyoga, in Vydehi Hospital, organized a Free Medical Camp on 15.02.2025 from 10 AM to 4PM to provide essential healthcare services to those in need. The camp aimed to promote health awareness, early diagnosis, and preventive care, ensuring that quality medical attention was accessible to all, especially underprivileged sections of society.

A team of experienced doctors, nurses, and healthcare professionals conducted free medical check-ups, including general health screenings, blood pressure monitoring, diabetes tests, and consultations for various health concerns. Specialists from different fields also provided expert guidance and counseling, ensuring that attendees received appropriate medical advice and treatment recommendations.

The camp witnessed a large turnout of beneficiaries, including students, senior citizens, and economically disadvantaged individuals. Alongside medical examinations, the initiative also focused on health education, where doctors and volunteers shared valuable insights on preventive healthcare, hygiene practices, and the importance of regular medical check-ups.

Yuvaa Niyoga's dedicated team of volunteers played a crucial role in organizing the event, assisting patients, coordinating logistics, and ensuring smooth execution. Their efforts contributed to the camp's success, making healthcare services more accessible and impactful for the community.

The event concluded with a vote of thanks to Vydehi Hospital and all the healthcare professionals who contributed their time and expertise. The Free Medical Camp was a significant step toward community welfare, reinforcing Yuvaa Niyoga's commitment to social responsibility and holistic well-being.



vydehi
HOSPITALS
Group of Institutions

Dr. D. K. Audikesavulu
Founder Chairman
Vydehi Group of Institutions

25
YEARS OF VYDEHI LEGACY
SILVER JUBILEE COMMEMORATION

Smt. Sathyaprabha
Founder
Vydehi Group of Institutions

FREE HEALTH CAMP
FROM 10th - 17th FEBRUARY 2025 AT VYDEHI HOSPITAL

FREE CONSULTATION	▶ GENERAL MEDICINE	▶ GENERAL SURGERY
FREE BLOOD TEST	▶ RESPIRATORY MEDICINE	▶ ORTHOPAEDICS
FREE X-RAY	▶ DERMATOLOGY	▶ E.N.T
FREE BASIC HEALTH CHECK	▶ PAEDIATRICS	▶ OPHTHALMOLOGY

GET CHECKED FOR FREE

*Terms and Conditions Apply

+91-80-4125 9032
www.yuvaaniyoga.com

82, Bellurhalli Main Rd, near BMC 100 Dept, Bellurhalli, Bellur, Whitefield, Bangalore.



20.02.2025

A SEMINAR ON MASTERING MONEY

Yuvaa Niyoga organized an insightful seminar on "Mastering Money: Why Graduates Need to Understand Financial Planning," featuring Mr. Sathya Prakash, Chief Organiser, LIC of India, as the keynote speaker. He emphasized the importance of early financial planning, smart investments, and money management to secure a stable future.

Mr. Sathya Prakash explained key financial concepts such as budgeting, saving, insurance, and wealth creation. He highlighted the significance of disciplined investment habits, risk management, and the power of compounding. He also shed light on common financial mistakes young professionals make and how to avoid them.

Through engaging discussions and real-life examples, participants gained practical insights into financial literacy and its long-term benefits. The session concluded with an interactive Q&A, equipping graduates with essential financial knowledge to make informed decisions and build a secure financial future.



21.02.2025

MOCK INTERVIEW FOR INTERNSHIP STUDENTS

Yuvaa Niyoga organized a Mock Interview Session for internship students, led by Founder & Chairman Kiran S.M. The session aimed to enhance students' interview skills by focusing on key aspects such as resume preparation, dressing sense, body language, and effective communication.

Mr. Kiran guided students on crafting a professional resume, emphasizing clarity, structure, and showcasing achievements effectively. He also highlighted the importance of first impressions, discussing appropriate attire, posture, and eye contact. Students learned essential body language cues, including confident handshakes, active listening, and maintaining a professional demeanor.

The session included realistic mock interviews, where students practiced answering common interview questions while receiving personalized feedback. Mr. Kiran provided insights into handling tough questions, demonstrating enthusiasm, and articulating career goals confidently.

This hands-on experience helped students boost their confidence, refine their interview techniques, and prepare for real-world job opportunities, making it a highly valuable learning session.



22.02.2025

A SEMINAR ON FIRE SAFETY

Yuva Niyoga organized an informative seminar on “Fire Safety: Mitigating Risks in Industrial Operations”, featuring Mr. Rajesh H, Managing Director of Fire Army Safety Solutions, as the keynote speaker.

Mr. Rajesh emphasized the importance of fire safety awareness in industrial settings, highlighting preventive measures, emergency response strategies, and the significance of fire safety training. He explained the different types of fires, causes, and the appropriate firefighting techniques for each scenario.

The session covered critical topics such as fire detection systems, evacuation procedures, and safety compliance regulations. Mr. Rajesh also stressed the role of employees in maintaining a fire-safe workplace through proper risk assessment and proactive safety measures.

With real-life case studies and demonstrations, the seminar provided valuable insights into fire prevention and emergency preparedness. It concluded with an interactive Q&A session, ensuring participants gained practical knowledge to enhance workplace fire safety.



23.02.2025

YUVA SANKALP 2025

Yuva Sankalp 2025 celebrated the dedication and accomplishments of our students, recognizing their efforts in education, leadership, and social contribution. The event aimed to inspire young minds to strive for excellence while fostering a sense of responsibility towards society.

Mr. Kiran S. M., Founder & Chairman of Yuvaa Niyoga, addressed the students with an empowering speech, urging them to set ambitious goals, stay committed, and give back to the community. He emphasized the importance of perseverance and social responsibility in shaping a better future.

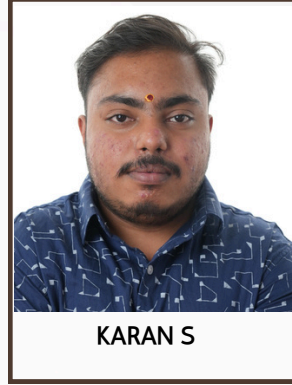
Joining him was Mr. Panchanathan, the esteemed chief guest, who encouraged students to embrace continuous learning, acquire new skills, and contribute to society as responsible citizens.

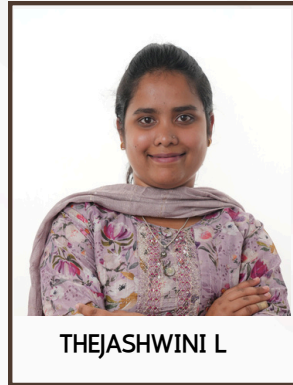
The event served as a platform to appreciate student achievements while instilling motivation and purpose. It was a momentous occasion that reinforced the values of hard work, integrity, and lifelong learning.





INTERNSHIP BATCH BGS INSTITUTE OF MANAGEMENT





As you complete your journey with Yuva Niyoga, we extend our heartfelt gratitude for your dedication, hard work, and invaluable contributions to our NGO. Your passion, creativity, and commitment have truly made a difference, and we are proud to have been a part of your growth.

As you move forward in your studies and future endeavors, we wish you immense success, learning, and fulfillment. May your path be filled with opportunities, achievements, and meaningful impact. Keep striving, keep growing, and keep making a difference!

Wishing you all the best for a bright and successful future!

Warm regards,

Team Yuva Niyoga



KIRAN S M
CHAIRMAN AND FOUNDER

